

Web App Build Checklist

Stop wasting time and budget—launch with clarity
and confidence

A checklist to building what matters



Before you launch, confirm you've done **all five essential steps**:

- ☐ One clear business goal

Have you defined one clear, measurable goal?

- ☐ A testable value hypothesis

Did you specify the core problem your app solves and how?

- ☐ Defined success metrics

Are key success metrics identified and agreed upon?

- ☐ A minimal prototype

Have you built a minimal, testable version focused on essential features?

- ☐ Real user validation

Did you gather feedback from at least 3–4 real users?

Stop Wasting Time and Money on Web Apps That Don't Work

Skip these steps, and you risk building something no one uses. That's time and budget you won't get back.

These five steps give you the clarity and confidence to build what matters.

At **Kusari**, we design and build web apps shaped by real user feedback from day one.

We help you launch with confidence, avoid costly mistakes, and deliver real results.

Ready to Launch With Confidence?

We build custom web apps that meet real user needs and drive measurable outcomes.

If you're ready to stop guessing and start building the right thing, let's talk.

Book Your 15-Minute Call On

<https://calendly.com/samir-kusari/15min-meeting>

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Launch the web app your users actually need and drive business value.

